

Epiphany School

Privacy Policy

Welcome to the website (the "Site") of the Epiphany School ("Epiphany" "we," "us," or "our"). Through the Site, Epiphany provides information about our organization and services and opportunities to donate to support our work (such services, collectively, including the Site, the "Service").

This Privacy Policy explains what Personal Data (defined below) we collect, how we use and share that data, and your choices concerning our data practices.

Epiphany knows that you care how information about you is used and shared. To ensure that you understand our commitment, we provide this Privacy Policy explaining our online information practices and the choices you can make about the way your information is collected and used on this website. Before using the Service or submitting any Personal Data to us, please review this Privacy Policy carefully and contact us if you have any questions. By using the Service, you agree to the practices described in this Privacy Policy. If you do not agree to this Privacy Policy, please do not access the Site or otherwise use the Service.

1. PERSONAL DATA THAT WE COLLECT

We collect information that alone or in combination with other information in our possession could be used to identify you ("Personal Data") as follows:

Information Collected from Site Users

We collect information that you provide when you interact with our Site, such as when you subscribe to our electronic mailing list(s) or other materials, contact us via email or by filling out a Web form that provides us this information, register for an event or volunteer, creating a fundraising account, return a message, make a donation, or to send you marketing and promotional purposes. Certain information is also logged automatically in our systems. The information we collect or receive is described below.

• Requesting or Submitting Information or Content: We collect Personal Data that you provide when you choose to interact with our Site by entering Personal Data into form fields, request information, sign up for events, post comments on pages, projects, or subscribe to emailing list(s). You decide what Personal Data is provided

- to Epiphany, but this typically includes your name, physical address, email address or other contact information, and any other information that you elect to share, such as volunteering experience and organization affiliation.
- Communicating With Us: We may collect information when you contact us with questions or concerns and when you voluntarily respond to questionnaires, surveys or requests for market research seeking your opinion and feedback. Providing communication data is optional to you.
 - The Way We Use Information Collected: When you supply information about yourself for a specific purpose, we use the information for only that purpose (such as to provide the service or information you have requested). For example, you may be asked to give us individual information to receive information, to make a donation, or to register for an event. We do not share this information with outside parties except to the extent necessary to complete that order. We use return email addresses to answer the email we receive. Such addresses are not used for any other purpose and are not shared with outside parties.
- Making a Donation: When you make a donation on our Site, we collect Personal Data such as your name, email address, the financial information needed to process the donation, which may include your billing address, and information about your donation, including the amount of your donation, type of gift (recurring or one-time), whether or not the donation is on behalf of a company, and name to be recognized in our donor lists. We also collect (but do not retain) credit card numbers which are processed by a third-party payment processor.
- **Demographic Data:** We collect your age and ethnicity if you choose to provide it.
- Social Media Data: We have pages on social media sites like Facebook, Twitter, LinkedIn, and Instagram ("Social Media Pages"). When you interact with our Social Media Pages, we will collect Personal Data that you elect to provide to us, such as your contact details. In addition, the companies that host our Social Media Pages may provide us with aggregate information and analytics regarding the use of our Social Media Pages.

2. SHARING OF INFORMATION

Except as might be required by law, we will never share any information we receive from you, including your email address, with any outside parties. We do not sell, rent, trade, or give away, email addresses.

3. INTERNET ACTIVITY DATA

As a visitor to our Site, Epiphany's servers automatically record certain information about your visit, use, or interactions with our Site, such as your Internet Protocol ("IP") address (so we understand which country you are connecting from when you visit the Site), which page(s) are visited, the domains our visitors come from (e.g., google.com, yahoo.com, etc.), and which browsers people use to access the Site (e.g., Chrome, Firefox, Microsoft Internet Explorer, etc.), broad geographical information, and navigation patterns.In particular, the following information is created and automatically logged in our systems:

- Log Data: Information that your browser automatically sends whenever you
 visit the Site. Log Data includes your IP address, browser type and settings,
 the date and time of your request, and how you interacted with the Site.
- Cookies Data: Please see the "Cookies" section below to learn more about how we use cookies.
- Device Data: Includes name of the device, operating system, and browser you are using. Information collected may depend on the type of device you use and its settings.
- Usage Data: We collect information about how you use our Site, such as the types of content that you view or engage with, the features you use, the actions you take, and the time, frequency, and duration of your activities.
- Location Data: We derive a rough estimate of your location from your IP address.
- o **Email Open/Click Data:** We use pixels in our email campaigns that allow us to collect your email and IP address as well as the date and time you open an email or click on any links in the email.

4. COOKIES

At times, we may use cookies to operate and administer our Site, gather usage data on our Site, and improve your experience on it. A "cookie" is a piece of information sent to your browser by a website you visit. Cookies can be stored on your computer for different periods of time. Some cookies expire after a certain amount of time, or upon logging out (session cookies), others survive after your browser is closed until a defined expiration date set in the cookie (as determined by the third party placing it), and help recognize your computer when you open your browser and browse the Internet again (persistent cookies). For more details on cookies please visit All About Cookies.

On most web browsers, you will find a "help" section on the toolbar. Please refer to this section for information on how to receive a notification when you are receiving a new cookie and how to turn cookies off. Please see the links below for guidance on how to modify your web browser's settings on the most popular browsers:

- Internet Explorer
- Mozilla Firefox
- Google Chrome
- Apple Safari

Please note that if you limit the ability of websites to set cookies, you may be unable to access certain parts of the Site and you may not be able to benefit from the full functionality of the Site.

Advertising networks may use cookies to collect Personal Data. Most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit the Network Advertising Initiative's online resources at http://www.networkadvertising.org and follow the opt-out instructions there.

If you access the Site on your mobile device, you may not be able to control tracking technologies through the settings.

5. OPT-OUT OR CHANGE YOUR CONTACT INFORMATION

You can change your preferences for receiving communications from us, or opt-out of receiving any communication, at any time. You may also update the contact information you previously provided to us.

To change your preferences or contact information, please send us an email with your desired updates privacy@epiphanyschool.com.

6. ACCESSIBILITY

This website is designed to be accessible to visitors with disabilities and to comply with federal guidelines concerning accessibility. We welcome your comments. If you have suggestions on how to make the site more accessible, please contact us at privacy@epiphanyschool.com.

7. LINKS

The Service may contain links to other websites not operated or controlled by Epiphany, including social media services and sites of our partners (links to which appear on the Site) ("**Third Party Sites**"). The information that you share with Third Party Sites will be governed by the specific privacy policies and terms of service of the Third Party Sites and not by this Privacy Policy. By providing these links we do not imply that we endorse or have reviewed these sites. We encourage you to read the relevant Third Party Site's policies before submitting any Personal Data to those sites.

You do not need permission to create a text link from your website to our website. We would, however, like to know that you've linked us! Please contact privacy@epiphanyschool.com.

8. USE OF TEXT AND IMAGES

Text and images on our website are protected by copyright law. If you would like to reproduce information that you find on our website, please send your request to privacy@epiphanyschool.com.

9. INTERNATIONAL USERS

By using our Service or otherwise providing us with your Personal Data, you understand and acknowledge that your Personal Data will be transferred from your location to our facilities and servers in the United States.

10. CHILDREN

Our Service is not directed to children who are under the age of 13. Epiphany does not knowingly collect Personal Data from children under the age of 13. If you have reason to believe that a child under the age of 13 has provided Personal Data to Epiphany

through the Service please <u>contact us</u> and we will endeavor to delete that information from our databases.

11. YOUR CHOICES

In certain circumstances providing Personal Data is optional. However, if you choose not to provide Personal Data that is needed to use some features of our Service, you may be unable to use those features. You can also <u>contact us</u> to ask us to update or correct your Personal Data and for Personal Data provided in connection with your use of the Site.

12. CHANGES TO THE PRIVACY POLICY

The Service and our business may change from time to time. As a result we may change this Privacy Policy at any time. When we do we will post an updated version on this page, unless another type of notice is required by the applicable law. By continuing to use our Service or providing us with Personal Data after we have posted an updated Privacy Policy, or notified you by other means if applicable, you consent to the revised Privacy Policy and practices described in it.

13. ACCEPTANCE OF TERMS

By using Epiphany's Site, you signify your acceptance of our Privacy Policy. If you do not agree to this policy, please do not use our sites. Your continued use of the Site following the posting of changes to these terms will indicate your acceptance of those changes.

14. QUESTIONS ABOUT OUR POLICIES

If you have any questions about this privacy statement or our terms of use, or if you would like to tell us about your experience with this website, please contact privacy@epiphanyschool.com, or by post at:

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This Policy Last Updated on December 8, 2020.